A Product Unlike Any Other

*SAGE Business Cases* is the first discipline-wide digital collection tailored to library needs, providing IP-wide access to cases and making discovery and research easier outside of the traditional per-case purchase model. Offered on *SAGE Knowledge*, these cases are integrated with *SAGE*’s book, video, and reference content, allowing for a rich research environment.

*SAGE Business Cases* brings business to life—inspiring students, researchers, and practitioners to develop their own best practices and reach for professional success. In 2017, this truly global collection includes 1,700 case studies. Our editors are already working on next year’s additions, to reach 2,500 cases in 2018.

In addition to *SAGE*’s proprietary and newly commissioned cases, the collection includes cases from a growing list of world-renowned institutions and associations:

- Yale School of Management, Yale University, USA
- Kellogg School of Management, Northwestern University, USA
- The Berkeley-Haas Case Series, University of California, Berkeley, Haas School of Business, USA
- Cambridge Judge Business School, University of Cambridge, UK
- The Eugene D. Fanning Center for Business Communication, Mendoza College of Business, University of Notre Dame, USA
- Tsinghua University School of Economics and Management, China
- Institute for the Study of Diplomacy, Georgetown University, USA
- Wits Business School, University of Wickersham, South Africa
- The Indian Institute of Management Ahmedabad (IIMA), India
- Society for Human Resource Management (SHRM), USA
- Graziano School of Business and Management, Pepperdine University, USA
- Institute for Management Accountants IMA Educational Case Journal, USA (2018)
- Rotterdam School of Management, Erasmus University, Netherlands (2018)

Both instructors and students will find *SAGE*’s business case database useful. Instructors will want to assign cases from *SAGE Business Cases*, and students will almost certainly find the wide depth and breadth of the database useful for research purposes. Highly recommended for academic and public libraries.

— American Reference Books Annual

### Key Features and Benefits

- Designed to suit a range of academic and professional uses: from short vignettes to narrative long form, written using both field research and publicly available sources
- Institution-wide access provides easy discovery without incurring per-case purchase costs
- Critically minded, up-to-date, and complementary to other *SAGE Business & Management* content
- Many cases include teaching notes and discussion questions to ensure effective classroom use
- Available for subscription or purchase

### Collection Coverage

*SAGE Business Cases* consists of 1,700 cases covering such contemporary and newsworthy issues as:

- General Business & Management
- Accounting
- Business Ethics & Corporate Social Responsibility
- Economics
- Entrepreneurship & Finance
- Human Resource Management
- Information & Knowledge Management
- International Business & Management
- Leadership
- Marketing
- Operations Management
- Organizational Studies
- Strategic Management
- Other Management Specialties
- Research Methods for Business & Management
- and more!

### Use Case

**Course:** Social Entrepreneurship  
**Description:** A student’s mid-term project is to create a venture proposal for a fictional green business startup. She consults with *SAGE Business Cases* to:

- Explore best practices in social enterprise formation, scaling, and social impact measurement
- Study the successes and failures of specific businesses and innovative entrepreneurs