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Sociology
Teaching with Case Study Video
Content Type

A case study focuses on a particular problem in society. Using a case study video for a particular discipline will allow for a more in-depth examination of a specific issue.

The New Racism in a Raceless Society
(http://sk.sagepub.com/video/the-new-racism-in-a-raceless-society)

In this case study, Leslie Baker-Kimmons, Associate Professor of Sociology at Chicago State University, examines the significance of race and highlights racial profiling as an example that race still matters in society. She discusses neoliberalism as the new form of racism in a perceived “raceless” society.

Suggested Courses or Topics

This case study video can be used in any social science course examining the complexities of race and race relations. Course examples include:

- social problems,
- race and ethnicity,
- sociology of the Black family and more.

Classroom Clips

Listed below are a few examples of clips that focus on key concepts:

- Clip 3:17 – 4:05 – This clip explains that new racism alive and well.
- Clip 4:08 – 6:10 – This clip examines racial profiling and incarceration rates of African Americans.
- Clip 6:15 – 7:18 – This clip discusses possible solutions to eradicate racial profiling.

Research Assignment

See below for an example assignment that you might use for students.

Dr. Baker-Kimmons argues that race continues to be significant in society. Students should conduct research on both sides of the argument. One side supporting that race is significant, and the other side advocating a neoliberal position. Students can be divided into groups where one group will investigate the significance of race, and the other group will investigate its insignificance. A member of each group will address the position of their group to the class.

Classroom Discussion

Here is an example question which might be used for in-class discussion.

Dr. Baker-Kimmons discusses the social significance of race by highlighting racial profiling and high incarceration rates of African Americans. Is race still socially significant? What strategies can law enforcement officers use to prevent racial profiling? Do you believe the decriminalization of drugs could counter high incarceration rates of African American males?